

# Real Estate Photography Pre-Shoot Checklist

At a minimum, the house should be clean, organized, and decluttered. Natural lighting is best, all lights off please. Expect all residents (including pets) to be absent from property for at least one hour. Expect the photoshoot to be rescheduled if the house is not prepared or if raining.

## DAYS BEFORE SHOOT

### EXTERIOR PREP

- ☐ Mow and trim grass.
- ☐ Park vehicles away from house.
- ☐ Tidy outdoor furniture.
- ☐ Wash windows.
- ☐ Remove yard clutter.
- ☐ Put away kids bikes and toys.
- ☐ Remove dead vegetation.
- ☐ Spread fresh mulch.
- ☐ Store garden hoses.
- ☐ Store garbage and recycling bins.
- ☐ Store seasonal decor.

### OVERALL ROOM PREP

- ☐ Turn off lights, open curtains.
- ☐ Maximize natural light.
- ☐ Deep clean entire interior.
- ☐ Remove pets, hide toys.
- ☐ Remove excess furniture.
- ☐ Ensure airy, open spaces.
- ☐ Clear all tabletops, remove clutter.
- ☐ Remove personal items (ie family photos, names, etc.)
- ☐ Turn off ceiling fans, store other fans and portable air conditioners.
- ☐ Clean mirrors and windows.
- ☐ Vacuum carpets, mop floors.
- ☐ Turn off all screens.
- ☐ Remove plants and other items from window sills.
- ☐ Store pet bowls, toys, beds, kennels.
- ☐ Hide electrical cables and cords.
- ☐ Store toys and video games.
- ☐ Store seasonal decor.
- ☐ Remove excess furniture.
- ☐ Fix any minor damage, touch up paint if needed.

### KITCHEN

- ☐ Clear, clean countertops and sinks.
- ☐ Clean appliances.
- ☐ Tidy pantry, cabinets.
- ☐ Hide dish towels, sponges.
- ☐ Remove fridge magnets.
- ☐ Hide soaps, towels, cleaning supplies, etc.
- ☐ Hide trash cans.

### LIVING AREAS

- ☐ Arrange furniture neatly.
- ☐ Depersonalize space.
- ☐ Hide all remotes, gadgets.
- ☐ Straighten books, shelves.
- ☐ Minimize knick-knacks.
- ☐ Clear floor space.
- ☐ Remove plants and other items from window sills.

### BEDROOMS

- ☐ Neatly make all beds.
- ☐ Minimize tabletop items.
- ☐ Declutter/organize items and toys.
- ☐ Open curtains, blinds.
- ☐ Remove visible items under bed.
- ☐ Stow laundry hampers.

### BATHROOMS

- ☐ Clean mirrors and fixtures.
- ☐ Remove countertop items.
- ☐ Close toilet lids.
- ☐ Store toilet brushes, plungers, wastebaskets.
- ☐ Remove bath and shower items.
- ☐ Store towels, soaps, candles.

### GARAGE PREP

- ☐ Can be used to store excess items.
- ☐ Will not be photographed unless specifically requested by realtor.
- ☐ Clean garage door, windows.
- ☐ If it will be photographed, make sure it is clean and organized, remove large items (large power tools, vehicles, etc)

## DAY OF SHOOT

- ☐ Double-check room readiness.
- ☐ Turn off all lights.
- ☐ Turn off ceiling fans.
- ☐ Open all curtains and blinds.
- ☐ Prepare to leave property for at least one hour, including pets.
- ☐ Park vehicles away from house or in garage.
- ☐ Photographer will do a walkthrough with realtor (if present) to discuss any specifics or items that need to be moved.

## Have questions or inquiries?

Getting your home ready for a photo shoot might seem overwhelming. If you have any questions or need guidance, don't hesitate to reach out.



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